

Gigi Weng, Product Designer

Platform design expert. B2B software design guru. Inclusive design champion. I collaborate cross-functionally, establish comprehensive component/pattern usage guidelines, and lead operational strategies to streamline processes.

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EXPERIENCE

ServiceNow / Sr. Product Designer

AUG 2021 - , SAN FRANCISCO

- Led complex initiatives, including executing the condition builder through an operational strategy for all business units.
- Revolutionized platform design by championing streamlined processes, unifying patterns, and advocating inclusivity.
- Influenced and supported 300+ designers, addressing day-to-day requests, troubleshooting challenges, and enhancing communication channels.
- Established comprehensive guidelines for cross-functional teams.

Coinsource / Sr. Product Designer

OCT 2020 - MAR 2021, SAN FRANCISCO

- Collaborated with PM to conduct problem-framing workshops for 20+ attendees, defining and prioritizing complex business issues.
- Led design for central management tool used by compliance, operation, customer support, and marketing teams.

Sysdig / Product Designer

OCT 2018 - JUN 2020, SAN FRANCISCO

- Led design for Google Kubernetes Compliance software, empowering 500+ DevOps in industry-leading companies.
- Improved onboarding experience, boosting installation rates by 54%.

Bosonic / Sr. UX/UI Designer

JAN 2018 - AUG 2018, SAN FRANCISCO

- Collaborated with blockchain, front-end engineers, and a PM to shape a crypto trading platform.

SNAP INC & Metamarkets / Sr. User Interface Designer

SEP 2014 - NOV 2017, SAN FRANCISCO

- Led design of programmatic marketing analytics tools for DSP and SSP, used by Twitter, LinkedIn, InMobi, and Rubicon Project.
- Developed an informative data visualization platform for inventory discovery and campaign optimization.
- Collaborated with 2 PMs for user research, enhancing eight features and igniting four new ones.
- Led brand identity workshop for 50+ attendees, accelerating Metamarkets' brand experience.

EDUCATION

Web Design / BFA

ACADEMY OF ART UNIVERSITY,
SAN FRANCISCO

Chemical Engineering / BE

I-SHOU UNIVERSITY, TAIWAN

SKILLS

WCAG 2.0 Compliance
Platform Design
Styleguide
Design Strategy
UX/UI Design
Interaction Design
Visual Design
User Research
Journey Mapping
Wireframe
Prototyping
Usability Testing
Data Visualization
Branding
HTML & CSS
Responsive Design

LANGUAGES

English
Mandarin
Taiwanese