

Gigi Weng, Product Designer

I am a curious, experimental, and playful designer who takes difficult business problems and creates easy-to-use products focusing on data analytics.

iamgigiweng.com
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EXPERIENCE

Sysdig / Product Designer

OCT 2018 - JUN 2020, SAN FRANCISCO

- Led design effort cross-functionally with security engineers, designers and PMs to develop Sysdig Onboarding and Google Kubernetes Compliance software used by over 500+ DevOps team members from Cisco, Pixar, SAP, Mckinsey, Comcast
- Restructured DevOps onboarding experience increasing agent installation rate by 54%
- Iterated design system to provide consistent design guideline increasing team efficiency by 25%

Bosonic / Sr. UX/UI Designer

JAN 2018 - AUG 2018, SAN FRANCISCO

- Collaborate closely with 4 blockchain engineers, 3 front-end engineers and PM in a cross-disciplinary team to shape product vision and streamline go-to-market strategies in an agile environment.
- Developed visual design as sole designer for crypto trading platform powered by Blockchain

SNAP INC & Metamarkets / Sr. User Interface Designer

SEP 2014 - NOV 2017, SAN FRANCISCO

- Led design effort on 8 member team for programmatic marketing data analytics tools used by Platform (DSP) and Supply-side Platform (SSP) from Twitter, LinkedIn, InMobi, and Rubicon Project
- Created an informative data visualization platform to provide insight and transparency for new inventory discovery and campaign maximization
- Partnered with 2 PMs during user research to identify insights and fuel improvement to 8 product features and ignite approximately 4 new ones
- Led brand identity workshop with 50+ attendees to craft beautiful brand experiences that accelerated Metamarkets's brand identity
- Coordinated marketing and create communication materials for marketing campaigns that improved revenue by 34%
- Created the minimum viable design system to accelerate design & development collaboration by 31%

Tribune Media / User Interface Designer

SEP 2013 - SEP 2014, PALO ALTO

- Led visual design for WGN America channel viewed by 80 million households across the United States
- Collaborated with 6 engineers and 1 product manager to determine product features including personalized news experience
- Provided platform-specific implementation strategies to enable engineer to accelerate feature deployment approximately 20%

EDUCATION

Web Design & New Media / BFA
ACADEMY OF ART UNIVERSITY,
SAN FRANCISCO

Chemical Engineering / BE
I-SHOU UNIVERSITY, TAIWAN

SKILLS

Design Strategy
UX/UI Design
Interaction Design
Visual Design
User Research
Journey Mapping
Wireframe
Prototyping
Usability Testing
Data Visualization
Branding
HTML & CSS
Responsive Design

LANGUAGES

English
Mandarin
Taiwanese